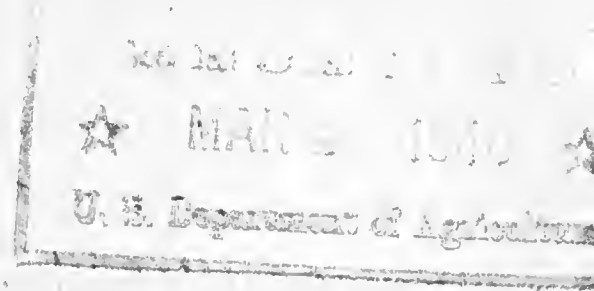


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1939

**WHOLESALE FALL
Trade-List**

OF

**Imported Bulbs - Hardy Perennials
Pansies and English Daisies**

**Monarch Plant Farms
Kalamazoo, Michigan**

Kalamazoo, Michigan
October 1939

Dear Brother Florist:

We are listing herewith some of the finest plants money can buy.

We specialize in hardy plants on a large scale, growing millions of Pansy plants, Violas and English Daisies.

We sell as low as possible consistent with stock of the finest quality.

Over 1100 Florists were supplied by us last Season and 90% of these customers have been with us over 8 years, which is a very good record.

Our hardy plants are extra large and when we specify field grown you can depend upon such stock.

Our Pansy plants are all grown from imported seed direct from the Originators so that we are positive of supplying the very best.

We try to fill all orders within 24 hours.

No charge for packing.

Terms cash or c. o. d. as we do not run any charge accounts, we cannot afford to do so at the prices we sell.

Try a shipment and be convinced.

Yours for better plants.

MONARCH PLANT FARMS

HARDY VIOLAS

Each year demand for those is increasing as they are excellent for beds or borders as they continue blooming all summer long, several varieties was crop failure so we are only listing 3 varieties this season.

Quantities To Offer		Per 100	Per 1000
30000	Perfection finest blue-----	\$.40	\$ 3.50
7000	Arkwright Ruby mahogany red-----	1.00	8.00
8000	Chantreyland pure apricot-----	1.25	10.00

FORGETMENOTS

(Used in great numbers for Borders)

70000	Dwarf dark blue-----	.40	3.00
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BELLIS PERENNIS (ENGLISH DAISIES)

Our varieties are extremely large and double. Do not compare this stock with the small button strains

		Per 1000
25000	Gigantea Alba large double white long stems-----	\$ 2.50
35000	Exhibition all double mixed-----	2.50
20000	Titlis quilled carmine-----	2.50
14000	Chevreuse giant double red-----	3.00
18000	Crispa cherry red smallest flower of all-----	2.50
45000	Suttons Giant double scarlet-----	3.00
35000	Suttons Giant double scarlet-----	3.00
35000	Suttons Giant double rosepink-----	3.00
22000	Suttons Giant double Snowball white-----	2.50

SWEET WILLIAMS

	Per 1000
6000 Dwarf mixed very showy-----	\$ 3.00

SUPER GIANT PANSY PLANTS

We believe that no finer plants are available

Quantities To Offer	Per 1000
6000 Mars, Cornflower Blue winter flowering-----	\$ 3.50
2000 Celestal Queen, light blue winter flowering-----	3.50
1000000 Kazoo Giants, super mixed enormous flowering-----	3.00
650000 Donovans finest mixed-----	2.50
12000 Oregon Miracle mixed-----	3.00
2000 Engelmans English Giants mixed-----	4.00
7000 Maple Leaf Super giants mixed-----	4.00
1000000 Swiss Giants Supermixed enormous flowering-----	3.00
4000 Swiss Giants Montblanc white with blotch-----	4.00
7500 Swiss Giants Berna large velvet purple-----	4.00
5000 Swiss Giants Alpenglow best red with blotch-----	4.00
6000 Swiss Giants Yellow Master best yellow-----	4.00

PANSY PLANTS

Large field grown plants in bloom something extra fine and worth double the price. Per 100—\$1.25; ;Per 1000—\$10.00. Can be supplied only until December 1, 1939.

IMPORTED BULB STOCK

All our stock is grown by the best growers in Holland

Quantities To Offer	Per 100	Per 1000
400 Hyacinths L'Innocense, white 16/17-----	\$ 5.00	
225 Hyacinths Gertrude, pink 16/17-----	5.00	
275 Hyacinths Grandmaitre, blue 16/17-----	5.00	
1000 Hyacinths L'Innocense, white 13/14-----	3.75	
1000 Narcissus King Alfred, DN 1 yellow-----	5.50	
500 Narcissus Treserve, DNI extra large-----	7.00	
250 Narcissus Red Beacon, top size-----	5.50	
1000 Scilla Siberica, blue topsize-----	1.75	
1000 Scilla Nutans, blue 1-----	1.75	
1000 Ixeas Grandiflora, mixed 1-----	2.00	15.00
2500 Snowdrops, single 1-----	1.50	12.50
2500 Chonodoxea, glory of the Snow 1-----	1.50	12.50
1000 Crocus Purpurea, large blue 1-----	1.25	
1000 Crocus King of the White, 1-----	1.25	
1000 Crocus Sir Walter Scott, striped 1-----	1.25	
800 Crocus Large Yellow, 1-----	1.25	
2500 Crocus Purpurea, blue 2-----	1.00	8.00
2500 Crocus King of the Whites, 2-----	1.00	8.00
2000 Crocus Large Yellow, 2-----	1.00	8.00

LOCAL GROWN BULB STOCK

Quantities To Offer		Per 100	Per 1000
650	Anemone The Caen, mixed No. 1.....	\$ 2.50	
1000	Ranuncules French mixed, double 1.....	2.50	
3000	Dutch Iris Yellow Queen, 7 cM up.....	1.50	
4000	Dutch Iris Fil Imperator, blue 7 to 8.....	1.50	
1000	Narcis Paper whites, DN 1.....	1.25	
350	Narcis Soleidor, yellow DN 1.....	1.50	
1000	Lilium Regal 5 to 6.....	3.25	
250	Lilium Regal 7 to 8.....	6.00	
500	Lilium Madonna, 22 to 24 June Lily.....	7.50	
500	Lilium Phillipinense, 4 to 5.....	5.00	
200	Lilium Concolor, red Star lily 2.....	2.50	
60000	Darwin Tulips mixed, 1 $\frac{1}{4}$ —1 $\frac{1}{2}$ extra.....	1.50	12.50
75000	Darwin Tulips mixed, 1—1 $\frac{1}{4}$	1.00	8.00
200	Peony roots Red 3/5 eyes.....	6.00	
300	Peony roots Pink, 3/5 eyes.....	6.00	
1000	Diclytra Spectabilis 3/5 eyes.....	12.50	
500	Diclytra Spectabilis 5 to 8 eyes.....	16.00	
500	Canna Roots mixed from City Parks.....	2.25	

We also have small quantities Planting Stock of TULIP BULBS in named and mixed varieties if interested ask for lot list.

HARDY PERENNIALS

Large 3 year old field grown clumps as dug. In Buying this stock you
certainly get your money worth

Quantities To Offer		Per 100
7000	Pyrethrum Roseum Hybrids, mixed.....	\$ 3.00
1350	Pyrethrum Atrosanguineum, red shades.....	3.50
1000	Pyrethrum James Kelway, fiery red.....	4.00
3000	Violets Confederate, very early.....	3.00
800	Penstemon Torreyi, tall scarlet.....	3.50
480	Galega Hartlandi, rosy white.....	3.00
800	Centaurea Dealbata, rosy pink.....	3.00
250	Centaurea Montana, cornflower blue.....	3.00
125	Centaurea Macrocephala, yellow.....	3.00
450	Veronica Spicata, blue.....	3.50
65	Hollyhocks, double mixed clumps.....	4.00
1000	Helenium Riverton Gem, 5 division clumps.....	5.00
350	Liatris Pychonstachya, tall purple.....	4.00
20	Asters Barr's Pink.....	10.00
95	Asters Queen Mary, light blue.....	10.00
115	Asters Tennessee Cloud.....	10.00
15	Anchusa Myosotidiflora, light blue.....	8.00
134	Phlox Mrs. Dorr, lavender rose.....	6.00
138	Phlox L'Esperance, lavender.....	6.00
162	Phlox Special French, salmon with eye.....	7.00
100	Phlox Lavender pink, unnamed.....	3.00
415	Phlox Subulatea atropurpurea, wine red.....	5.00
200	Phlox Subulatea ROSEA, pink.....	3.00
19	Mums Red FLARE, very scarce.....	10.00

HARDY PERENNIALS

Quantities To Offer	Per 100
63 Mums Little Bob-----	10.00
32 Mums Vivid-----	10.00
139 Armeria Lauchiana, pink some has 40 buds-----	8.00
400 Carnation White Gold, double yellow-----	4.00
230 Carnation Rose Queen, best double rose-----	4.00
6000 Asclepias tuberosa, orange-----	3.00
1000 Dianthus Caesius (Cheddarpinks)-----	3.00
2000 Dianthus Deltoides, Brilliant red clumps-----	3.00
500 Viola Jersey Gem, true blue from cuttings-----	6.00

2 YEAR FIELD GROWN HARDY PERENNIALS

Those are all extra heavy and many are as large as the 3 year old stock but we have to move this lot from leased land and prices are good until stock is all sold out.

Quantities To Offer	Per 100
300 Linum Perenne, blue-----	\$ 2.50
600 Pyrethrum James Kelway, red-----	3.00
1200 Dianthus Single Clove, red shades-----	3.00
1880 Carnation Montblanc, white double-----	3.00
1500 Carnation Prague Giants, all shades-----	3.00
7200 Carnation Double scarlet-----	3.00
2000 Carnation King of the Blacks-----	3.00
5000 Floxgloves, white-----	3.00
1100 Canterbury Bells, cup and Saucer white-----	3.00
2500 Canterbury Bells, cup and Saucer mauve-----	3.00
1500 Canterbury Bells, cup and Saucer rose-----	3.00
2500 Canterbury Bells, cup and Saucer blue-----	3.00
300 Coral Bells, pink-----	5.00
3000 Dianthus Caesius, Cheddarpinks-----	2.25
2000 Platycodon, Blue balloon flower-----	2.50
100 Echium Roseum, new-----	5.00
6000 Asclepias Tuberosa, orange-----	2.25
5500 Agrostema Rubra, fine red-----	2.25
1250 Cheiranthus Linifolius, dwarf purple-----	2.25
250 Cheiranthus Allionii, orange-----	2.50
150 Cheiranthus Golden Bedder, yellow-----	2.50
600 Delphinium Wrexham double Hybrids, mixed-----	4.00
500 Delphinium Belladonna, skyblue-----	3.00
200 Delphinium Summer Cloud, pure white-----	6.00
700 Delphinium Goliath, finest mixed Strain-----	5.00
4000 Delphinium La Martini, dark blue extra-----	3.25
10000 Aquilegia Scott Elliott, long spurred mixed-----	3.00
100 Aquilegia Copper Queen, rare-----	4.50
2300 Aquilegia Chrysantha, yellow-----	3.00
2000 Aquilegia Henson Harebell, blue-----	3.00
5000 Aquilegia Rose Queen-----	3.00
2800 Sweet William Scarlet Beauty, finest red-----	2.50
1500 Hollyhocks Chaters, all double mixed-----	2.50
6000 Shasta Daisy Mrs. J. Tersteeg, new large white-----	2.50
8000 Shasta Daisy Snowball, Anemone flowered NEW-----	2.00

2 YEAR FIELD GROWN HARDY PERENNIALS

Quantities To Offer		Per 100
14000	Alyssum Saxatile, yellow basket of gold	2.00
10000	Gypsophilia Manginii, dwarf rosy white	2.00
3000	Gypsophilia Paniculate fl. pl. double white	3.00
3200	Statice Latifolia, sealavender	3.00
100	Echinops Ritro, purple	3.00
600	Coreopsis Mayfield Giant, yellow	2.25
125	Scabiosa Caucasica, light blue	3.00
150	Oriental Poppy, large pure salmon	5.00
500	Stokesia Cyanea, blue hardy Aster	3.00
100	Patrinia Scabeaflora, from Japan	3.00
250	Phlox Pantheon, pink	5.00
250	Phlox Mrs. Jenkins white	5.00
300	Phlox Lothair, red	6.00
1000	Tritoma Pfitzeri, (Redhotpoker) true	5.00

1 YEAR OLD EXTRA HEAVY STOCK

A lot of these plants have already bloomed and at prices we quote they will not last long

Quantities To Offer		Per 100	Per 1000
2000	Foxgloves, White	\$.75	\$ 6.00
600	Lythrum Superbum Roseum, extra	1.25	10.00
10000	Dianthus Caesius, pinks	.75	5.00
2000	Platycodons, blue balloon flower	.75	5.00
1500	Tritoma Pfitzeri	1.25	10.00
1250	Tritoma Uvaria, mixed colors	1.00	8.00
250	Anemone Pulsatilla Rubra, fine red	2.00	
10000	Tunica Saxifrage, rosy pink	.60	4.00
1500	Dianthus Single Clove, most red	1.00	8.00
500	Pyrethrum, BLOODRED	1.50	
4000	Canterbury Bells, single blue	1.25	10.00
3000	Alyssum Saxatile, yellow	1.25	10.00
3000	Cheiranthus Allionii, orange	.75	6.00
1000	Statice Latifolia, lavender	1.25	10.00
2000	Dicentra Eximia, bleedinghearts	2.00	18.00
2500	Iberis Gibraltarica, lavender	1.00	7.00
5000	Pyrethrum Atrosanguineum, red shades	1.25	10.00
3000	Pyrethrum Roseum hybrids, mixed	1.00	8.00
2000	Coreopsis Mayfield Giant, yellow	.75	5.00
5000	Physostegia, false dragonhead	.75	5.00
2500	Violets Confederate, early	.50	4.00

SELECTED PERENNIAL DIVISIONS

We always make our divisions very large so that planters can always depend upon fine plants next season

Quantities To Offer		Per 100
6000	Helenium Riverton Gem, yellow	\$ 1.25
4000	Shasta Daisy Alaska, florist favorite	1.25
5000	Shasta Daisy Conqueror large white	1.50
1000	Shasta Daisy White Dame, enormous large	2.00
150	Iris Siberica, Perrys blue	2.25

